

Duke Family Farms Privacy Policy

Your Privacy Matters to Us

Introduction

At Duke Family Farms, we deeply respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with us through our website, products, and services.

Information We Collect

We collect various types of information to provide and improve our services. This includes:

- **Personal Information:** Name, email address, mailing address, phone number, and payment details.
- **Usage Data:** Information on how you use our website, including cookies, IP address, browser type, and pages visited.
- **Communication Data:** Details of any communications you have with us, such as emails or phone calls.
- **Marketing Data:** Your preferences for receiving marketing from us and your communication preferences.

How We Use Your Information

We use your information for various purposes, including:

- To provide and maintain our services.
- To process your orders and manage your account.
- To communicate with you about our products, services, and promotions.
- To improve our website and services based on your feedback and usage.
- To comply with legal obligations and secure our operations.

Sharing Your Information

We value your privacy and do not sell your personal information to third parties. However, we may share your data in the following circumstances:

- With service providers who assist us in operating our business, such as payment processors and customer support.
- When required by law or to protect our rights and safety.
- In connection with a business transaction, such as a merger or acquisition.

Data Security

We implement robust security measures to protect your data from unauthorized access, alteration, or destruction. This includes encryption, secure servers, and regular security audits.

Your Rights

You have several rights regarding your personal information, including:

- Access: The right to request a copy of the personal data we hold about you.
- Correction: The right to request that we correct any inaccurate or incomplete data.
- Deletion: The right to request that we delete your personal data, under certain conditions.
- Objection: The right to object to the processing of your personal data in certain circumstances.
- Restriction: The right to request that we restrict the processing of your data in certain situations.

Cookies

Our website uses cookies to enhance your experience, analyze site traffic, and personalize content. You can manage your cookie preferences through your browser settings.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the new policy on our website and updating the effective date.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

- Email: sales@dukefamilyfarms.com
- Mailing Address: Duke Family Farms, 952 Big Rock Road, Smithville, TN 37166
- Phone: (615) 648-2170

Thank you for trusting Duke Family Farms with your personal information. We are committed to ensuring your data is secure and your privacy is protected.